

## Privacy and Information Security Policy

At Cashera, LLC, we are committed to protecting your privacy and security online. This Policy outlines our privacy practices for our family of websites (collectively referred to as the "Site" or "Website"), as well as the products and services we offer (collectively referred to as the "Services"). It explains how we handle the personal and other information that we collect or receive about you. Please read this Policy carefully before using our Site and Services.

By accessing or using our Site, you agree to be bound by this Privacy Policy and our Site Terms of Service, which are available at <https://casheracapital.com/terms-of-service>.

We reserve the right to modify this Privacy Policy at any time. If we make significant changes to this Policy, we will notify you by sending an email to your primary email address, posting a notice on our Site, or updating this page. Your continued use of the Site and/or Services after the modifications will signify your acceptance of the modified Policy.

If you have any questions about this Policy, please contact us at [admin@casheracapital.com](mailto:admin@casheracapital.com).

**Important Notice:** By using our Site and Services, you consent to the processing of your personal data as described below. If you do not agree to these terms and conditions, please do not use our Site.

### Information We Collect About You

To provide you with the best Services related to your merchant cash advance, we collect two types of information about you: Personally Identifiable Information ("PII") and Aggregate Information.

PII refers to information that identifies who you are, such as your name, email address, mailing address, phone number, date of birth, and other identifying information. We may ask for this information when you register for an account, purchase a product or service, submit or post content, or provide feedback.

Aggregate Information refers to non-identifying information that we gather about you, such as your IP address, browser type, and the URL of the site you visited before and after our Site. We collect this information to analyze trends and improve our Services.

Thank you for choosing Cashera, LLC.

### Information We Collect About You

To enhance our ability to provide you with services related to your merchant cash advance, we collect two types of information from our users: Personally Identifiable Information (PII) and Aggregate Information.

Personally Identifiable Information is information that allows us to identify you as an individual. When you take certain actions on our website, like creating an account, purchasing a product or service, posting content, or providing feedback, we may ask you to provide personal information.

Examples of PII include your name, email address, mailing address (including zip code), job title, employer, telephone and facsimile numbers, date of birth, and other identifying information. In some cases, we may also require your debit card number when you apply for our products or services.

Aggregate Information is data that cannot identify an individual person on its own. We gather this type of information by tracking your activity on our website and where you may have come from before visiting our site. This data is compiled and analyzed in both individual and group formats, and may include the URL of the website you visited before ours, the URL of the website you go to after leaving ours, your browser type, and your Internet Protocol (IP) address.

### How We Collect Information

We collect information about you in three ways:

**(I) Information You Provide:** When using the Website to apply for an advance online or by phone, you will typically be required to provide Personally Identifying Information, which may consist of your name, address, telephone number, e-mail address, date of birth, Social Security Number, and financial details like income, employment, and bank account information. You may also need to provide supporting documents to verify the information you provide.

**(II) Information from Third-Parties:** We may also obtain information about you from third-party sources, such as credit bureaus or credit reporting agencies. This information may be combined with the data we already have about you to evaluate your application or provide personalized products and services.

**(III) Information from Your Use of the Website:** we may collect information about your behavior on the Website, including device information (such as your IP address), log information (like the pages you visit), location information (such as your physical location), and other data (such as cookies and anonymous identifiers).

We will keep your information for as long as it is necessary to provide you with our services, or as required by law, and we will also retain it as part of our backup, archival, and audit procedures.